

Fantasia

INTERNATIONAL FILM FESTIVAL · 26th EDITION

July 14 to August 3, 2022



"FANTASIA IS THE MOST IMPORTANT AND PRESTIGIOUS GENRE FILM FESTIVAL ON THIS CONTINENT" —*Quentin Tarantino*

"ONE OF CANADA'S HOTTEST FILM EVENTS" —*Variety*

"FANTASIA IS A SHRINE" —*Guillermo Del Toro*



Fantasia

25

FANTASIA'S INTERNATIONAL SCOPE

The 25th edition of the Fantasia festival was an exceptional success with more than 120,000 spectators during the event and more than 230,000 visitors to its website.

Now entering its 26th year, the Fantasia International Film Festival is not just the most popular film festival in Montreal, it's the largest and most influential genre film festival in North America, and one of the world's most respected festivals of its kind. Showcasing the best in original, imaginative cinema from all over the globe, Fantasia has become an enormously trend-setting and important event for filmmakers, distributors, and audiences everywhere, who flock to Montreal every summer for the kind of unique cinematic experiences that only Fantasia can bring.

Fantasia is getting ready to celebrate its 26th edition from July 14th to August 3rd 2022. The festival will return to a live, theatrical format at its usual venues, namely the Concordia University screening rooms, the Cinéma du Musée, the Cinémathèque Québécoise and the McCord Museum's Armand-Bombardier Cinema.



GUILLERMO DEL TORO



JOSH SAFDIE, BENNY SAFDIE, ROBERT PATTINSON

"Montreal's Fantasia Festival is the most important event in North America dedicated to genre cinema."

— LES CAHIERS DU CINÉMA (FRANCE)

"Fantasia's greatest asset lies in a programming team that caters to and challenges its loyal audience, offering the best genre cinema from around the world, with a comfortable serving of new voices."

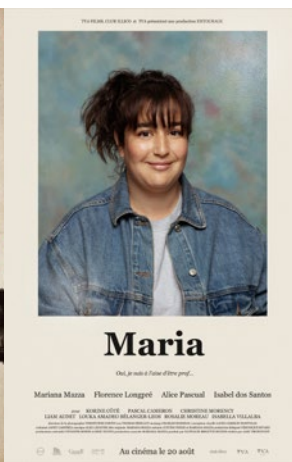
— ROGER EBERT.COM (US)

"Thanks to its unique character, Fantasia has been able to stand out and it is now the festival that attracts important international media. Variety, Hollywood Reporter, Screen, Indie Wire and a few other renowned publications have all sent reporters to Montreal and Fantasia has received day-to-day international media coverage. No other Montreal film festival can say the same."

— LA PRESSE (CANADA)

"This cinematic orgy, which spans three weeks every July, is something else entirely: arguably the most important concentration of cinematic pop culture ever. "

— LE MONDE (FRANCE)



MORE THAN

120,000

SPECTATORS IN 2021



MORE THAN

100,000

SPECTATORS FOR THE 10th CONSECUTIVE EDITION



280 INTERNATIONAL GUESTS FOR THE FESTIVAL

200+ PARTICIPANTS IN THE FRONTIÈRES CO-PRODUCTION MARKET

ABOUT 100 DIRECTORS FROM QUEBEC AND THE REST OF CANADA



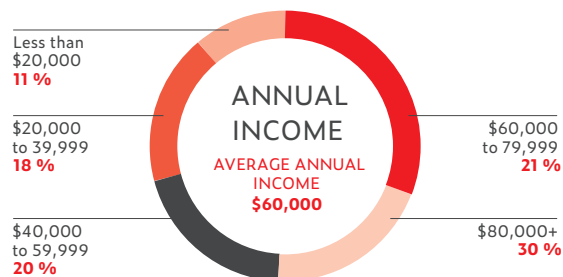
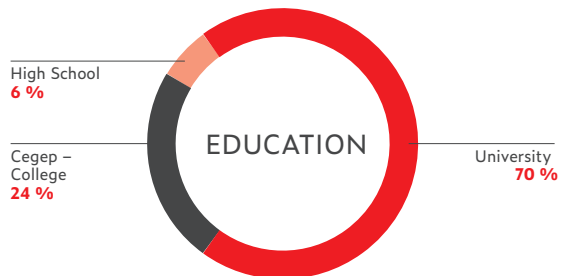
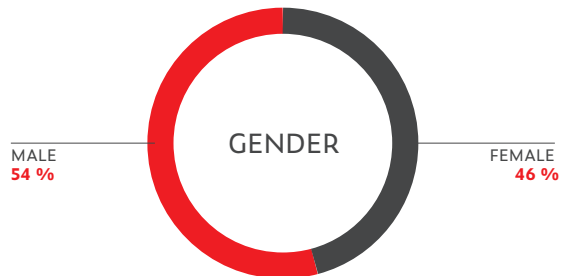
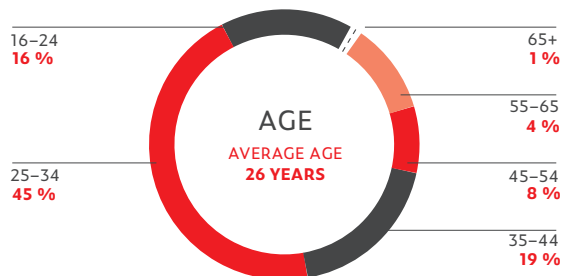
650 JOURNALISTS FROM 433 INTERNATIONAL MEDIA OUTLETS COVERED THE EVENT

120 FEATURE FILMS INCLUDING 114 PREMIERES

283 SHORT FILMS, MANY OF WHICH HAD THEIR WORLD OR INTERNATIONAL PREMIERE



THE 25th EDITION OF THE FESTIVAL GENERATED MORE THAN **230,000 VISITORS** FOR MORE THAN **1,200,000 PAGE VIEWS** AT THE FESTIVAL'S WEBSITE
FANTASIAFESTIVAL.COM



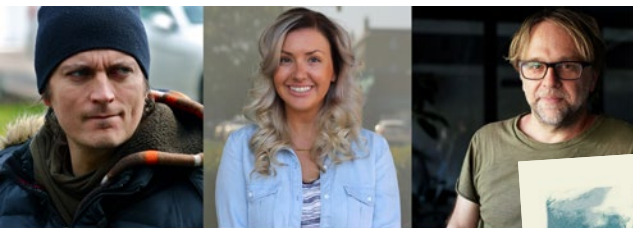


EVEN MORE ACTIVITIES

The festival presents a vast array of special events, including master classes, Q&As sessions, free family screenings, YouTube screening parties, relevant panel discussions, interviews with both celebrated and up-and-coming filmmakers, podcast recordings and a variety of networking activities.

TURBO KID: FROM FILM TO VIDEO GAME

FREE EVENT | AUG 24 - 2PM EDT



LES FANTASTIQUES WEEK-ENDS DU CINÉMA QUÉBÉCOIS

Fantasia
DU 5 AU 25 AOÛT 2021
EN LIGNE ▶ EN SALLE ▶ FANTASIAFESTIVAL.COM

MELS MA TV AOPM ARRO EVS
SPIRA ∞ Cite des Métiers CTVM TELEFILM CANADA SODEC Québec

MON PREMIER Fantasia

PROGRAMMES DE COURTS MÉTRAGES ANIMÉS
FAMILLE ▶ PRÉSENTÉS GRATUITEMENT EN LIGNE
DU 5 AU 25 AOÛT
FANTASIAFESTIVAL.COM

MUSEE McCORD TELECOM



41,000 friends



15,000 followers



10,500 followers



GLOBAL MEDIA COVERAGE

The 25th edition of the Fantasia International Film Festival has drawn remarkable media attention from around the world. For the seventh consecutive year, close to 3,000 articles were published on the Fantasia Festival and its distinctive programming, including a significant number in the most prestigious publications on the international scene.

In 2021, more than 650 journalists from 430 media outlets of 36 countries in the world covered the international event!





"FANTASIA IS RECOGNISED AS ONE OF NORTH AMERICA'S TOP GENRE FILM FESTIVALS" — *The Citizen (South Africa)*

"FANTASIA STILL MAINTAINS ITS FLAIR FOR BEING MORE THAN JUST A GENRE FESTIVAL... ONE OF THE TRUE JOYS OF THE FESTIVAL IS THE UNEXPECTED, THE MOVIE THAT SNEAKS UP OUT OF NOWHERE TO WALLOP VIEWERS WITH ITS INGENUITY AND AMBITION"
— *RogerEbert.com (US)*

"A TRULY MASSIVE CELEBRATION OF GENRE FILMS" — *Forbes (US)*

"ATTENDING A FANTASIA SCREENING IS A REAL EXPERIENCE. THE ATMOSPHERE IS ELECTRIFYING..." — *La Presse*

"ONE OF THE WORLD'S BIGGEST AND BEST GENRE FESTS"
— *Collider (Canada)*

"FANS OF THE GENRE CINEMA GET THEIR MONEY'S WORTH: THERE ARE NEW PRODUCTIONS, OFTEN UNUSUAL, VERY OFTEN SURPRISING"
— *Filmstarts (Germany)*

"THE BEST AND BRIGHTEST OF ALL FACETS OF GENRE CINEMA"
— *Hollywood News (US)*

"JUST WHEN YOU THOUGHT THERE COULDN'T POSSIBLY BE MORE GOOD NEWS THAN WHAT WE'VE SEEN ALREADY FROM OUR FRIENDS AT FANTASIA THEY'VE GONE AND DONE THIS - THEY'VE PROGRAMMED TAKASHI MIIKE'S THE GREAT YOKAI WAR - GUARDIANS TO BE THEIR CLOSING NIGHT FILM"
— *Screen Anarchy (Canada)*

"FANTASIA, THE SUCCESS OF GENRE CINEMA" — *Ici Radio-Canada*

"THE BEST GENRE FILMS"
— *Syfy Wire (US)*



BE A SPONSOR!

Fantasia offers its partners and sponsors a unique opportunity to reach a large and attentive audience as well as hundreds of thousands of Internet users... and millions of Quebecers!

The festival can tailor its sponsorship offer to meet the specific needs of your company and its various objectives.

For more information or to discuss our partnership opportunities, please contact

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PARTNERS OF THE 2021 EVENT



VIDÉOTRON



Desjardins



TOURISME /
MONTREAL

TELEFILM PARTENAIRE DE CHOIX
CANADA PARTNER OF CHOICE

Montréal

Québec



MELS



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"ONE OF THE COUNTRY'S GREATEST CINEMATIC EVENTS"

—Olivier Skinner, *CBC News*

"FANTASIA REMAINS TO THIS DAY ONE OF MY VERY FAVOURITE FILM FESTIVALS IN THE WORLD"

—James Gunn (*Guardians of the Galaxy, Super*)

"IN A LOT OF WAYS, MY CAREER STARTED AT FANTASIA. THIS IS A TRUE FILM FESTIVAL AND I HOPE TO BE A PART OF IT FOR YEARS AND YEARS TO COME."

—Mike Flanagan (*Doctor Sleep, The Haunting Of Hill House*)

"FANTASIA IS COMPLETELY AND UTTERLY UNIQUE, ONE OF THE LARGEST FESTIVALS IN THE WORLD THAT HAS NEVER LOST SIGHT OF THE GIDDY ENTHUSIASM THAT LED TO ITS CREATION IN THE FIRST PLACE, A PLACE WHERE FANS AND CREATORS MINGLE AS EQUALS. MAY IT NEVER DIE."

—Todd Brown, *XYZ Films, Producer (Mandy, The Raid)*

"THE CROWD IS INCREDIBLE. POSSIBLY THE BEST AUDIENCE REACTION I'VE EVER EXPERIENCED AT ANY FESTIVAL."

—Neil Marshall (*Game of Thrones, The Reckoning*)

"THAT AMAZING AUDIENCE MADE MY YEAR. IT WAS A CAREER HIGHLIGHT MOMENT I WILL NEVER FORGET AS LONG AS I LIVE."

—Kevin Smith (*Yoga Hosers, Clerks*)

"MANY FILMS HAVE BEEN DISCOVERED AT FANTASIA OR SPARKED INTEREST IN US REMAKES, MANY BY MY COMPANY"

—Roy Lee, *Producer (It, The Disaster Artist, The Departed)*

"GROWING UP A HORROR FAN IN A SMALL NEW ENGLAND TOWN, I WOULD READ ABOUT FANTASIA IN THE PAGES OF FANGORIA MAGAZINE. I KNEW I HAD TO GET TO MONTREAL FOR THE FEST. TO FEEL THE SENSE OF COMMUNITY I READ ABOUT. I DIDN'T ACTUALLY GET TO THE FEST UNTIL MY CAREER TOOK HOLD IN THE INDUSTRY MANY, MANY YEARS LATER BUT, MAN OH MAN, DID IT DELIVER."

—Ryan Turek, *Director of Development, Blumhouse Productions (Halloween, Ma)*

Fantasia

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